



5 YEAR STRATEGIC PLAN FOR THE ROAD SAFETY STANDING COMMITTEE (RSSC): 2014 – 2018

APPROVED APRIL 2013

YEAR	STRATEGIC DIRECTION A: IMPROVING THE RSSC		STRATEGIC DIRECTION B: STREAMLINING EFFORTS			STRATEGIC DIRECTION C: ENHANCING ROAD SAFETY CULTURE		
	GROW THE RSSC & EXPAND RSSC MANDATE	SETTING RSSC PRIORITIES	MAXIMIZE USE OF AVAILABLE TECHNOLOGY	FOCUS ON ENGINEERING INITIATIVES	IMPROVE LINKAGES w/OTHER ROAD SAFETY SECTORS	ENSURE KNOWLEDGE TRANSFER	CREATE SUSTAINED FUNDING FOR ROAD SAFETY	REACT TO CHANGING LABOUR FORCE
1 (2014)	<p>A.1.1</p> <ul style="list-style-type: none"> Continue to Implement/Refine new Subcommittee structure (Executive) <p>A.1.2</p> <ul style="list-style-type: none"> Continue Municipal membership drive and enhance integration of rural issues (Executive) <p>A.1.3</p> <ul style="list-style-type: none"> Offset RSSC meetings from other SC meetings to enable more attendance (Executive/TAC) <p>A.1.4</p> <ul style="list-style-type: none"> Expand role of Road Safety Engineering Award Subcommittee - annual award - special awards for 2014, 2015 & 2020 (RSEAS) 	<p>A.1.5</p> <ul style="list-style-type: none"> Focus on formalizing Terms of Reference/Scope & deliverables of new subcommittees (All RSSC Subcommittees) <p>A.1.6</p> <ul style="list-style-type: none"> Create an inventory and capitalize on research done elsewhere (PIDIS/CRaSH) <p>A.1.7</p> <ul style="list-style-type: none"> Create a "Road Safety Professional" Subcommittee (Executive/RSPS) 	<p>B.1.1</p> <ul style="list-style-type: none"> Implement more conference/web calls & video-conferencing among RSSC subcommittees (All RSSC Subcommittees) <p>B.1.2</p> <ul style="list-style-type: none"> More use of LinkedIn & social media tools to exchange data & information (All RSSC Subcommittees) <p>B.1.3</p> <ul style="list-style-type: none"> Revise RSSC mandate/Terms of Reference to include use of available & current technology, and other organizational updates (Executive/TAC) 	<p>B.1.4</p> <ul style="list-style-type: none"> Ensure on-going RSSC projects are completed (PIDIS/CraSH/ Executive/TAC/ PSC's) <p>B.1.5</p> <ul style="list-style-type: none"> Create a formalized Program related to Road Safety for the 2015 TAC Conference -Paper/Poster sessions, - Workshops, - Training, - etc. (PSACS/WKDS/ Executive/TAC) 	<p>B.1.6</p> <ul style="list-style-type: none"> Create processes for use of on-line surveys to gain input/feedback of others (Executive Secretary) <p>B.1.7</p> <ul style="list-style-type: none"> Establish mechanisms to ensure "Road Safety" component in TOR's of other TAC SC's (LS) <p>B.1.8</p> <ul style="list-style-type: none"> Create groupings of multiple agencies for synergies in education/training/& awareness (Executive/CEC/ Education Council) 	<p>C.1.1</p> <ul style="list-style-type: none"> Invite more participation/ membership/ guest speakers from academia (Executive/All RSSC Subcommittees) <p>C.1.2</p> <ul style="list-style-type: none"> Invite more participation/ membership/ guest speakers from non-engineering functions/agencies (Executive/All RSSC Subcommittees) 	<p>C.1.3</p> <ul style="list-style-type: none"> Establish an External "Industry Liaison Committee" and seek funding contributions & partnerships toward RSSC research & initiatives (Executive/PIDIS) <p>C.1.4</p> <ul style="list-style-type: none"> Collaborate with other SC's to pursue joint-projects via combined funding (LS/PIDIS) 	<p>C.1.5</p> <ul style="list-style-type: none"> Conduct RSSC membership demographic review to identify current and future gaps in co-ordination with A1.2 (Executive) <p>C.1.6</p> <ul style="list-style-type: none"> Increase Youth membership in RSSC – graduate students, EIT's, etc. (Executive/ Education Council/ All RSSC Subcommittees) <p>C.1.7</p> <ul style="list-style-type: none"> Create a mentorship program for new/young members (Executive)
2 (2015)	<p>**Note: 2015 TAC Conference will have a Road Safety Theme</p> <p>A.2.1</p> <ul style="list-style-type: none"> Encourage strategically selected US membership & Encourage bilingual collaboration to foster more participation among French-speaking jurisdictions (Executive) 	<p>A.2.2</p> <ul style="list-style-type: none"> Create a singular cohesive plan showing sequencing of desired projects (PIDIS) <p>A.2.3</p> <ul style="list-style-type: none"> Develop a formal project priority setting mechanism (PIDIS) <p>A.2.4</p> <ul style="list-style-type: none"> Review findings of gaps/needs of practice & Implement a project "validation" process (PIDIS) 	<p>B.2.1</p> <ul style="list-style-type: none"> Create annual communication schedule/plan for Subcomm. Chairs (Executive/ All RSSC Subcommittees) <p>B.2.2</p> <ul style="list-style-type: none"> Update technology used in all RSSC administrative & technical operations/projects (Executive/TAC/ PSC's) 	<p>B.2.3</p> <ul style="list-style-type: none"> Increase emphasis on "research" in selecting new projects in co-ordination with A.2.3 (PIDIS/CRaSH) <p>B.2.4</p> <ul style="list-style-type: none"> TAC Conference <ol style="list-style-type: none"> Opening Plenary discussions/speakers to be solely Road Safety related (Executive/CEC/TAC) Conduct a workshop on the relationships between Human Factors and Road Safety (WKDS) Support Other Standing Committees/Task Forces on Safety Themes (Executive/WKDS/PSACS) 	<p>B.2.5</p> <ul style="list-style-type: none"> TAC Conference <ul style="list-style-type: none"> Conduct "E" workshops - bringing together Enforcement, Education, & Engineering rep's to discuss Road Safety (WKDS) <p>B.2.6</p> <ul style="list-style-type: none"> TAC Conference <ul style="list-style-type: none"> Conduct workshop through CEC/TAC & with ITE/University rep's to create an accredited training program toward a "Road Safety Professional" designation (WKDS) 	<p>C.2.1</p> <ul style="list-style-type: none"> TAC Conference <ul style="list-style-type: none"> Conduct a workshop aimed at creating a national training webinar series in Road Safety (WKDS/PSACS) 	<p>C.2.2</p> <ul style="list-style-type: none"> Link with universities, NSERC, & others to creatively fund graduate student work (CRaSH/Executive/ CEC/TAC) 	<p>C.2.3</p> <ul style="list-style-type: none"> Establish a "Youth Participation - Road Safety Award" and hand out Inaugural Award at TAC Conference (RSEAS)



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3 (2016)	A.3.1 <ul style="list-style-type: none"> Expand role of Workshop & Knowledge Development Subcommittee to oversee development of training courses toward establishment of a "<u>Road Safety Professional</u>" designation (Executive/WKDS/RSPS) 		B.3.1 <ul style="list-style-type: none"> Computerize/ Improve processes for review & acceptance of research and projects (PIDIS) 	B.3.2 <ul style="list-style-type: none"> Pursue potential projects arising from 2015 Workshop on Human Factors (PIDIS) 	B.3.3 <ul style="list-style-type: none"> Create an on-line portal for data and information sharing between RSSC and other organizations <ul style="list-style-type: none"> -data clearinghouse - chat room (Executive/CEC/TAC) B.3.4 <ul style="list-style-type: none"> Develop course curriculae for "<u>Road Safety Professional</u>" designation (WKDS/RSPS/ Education Council/PIDIS) 	C.3.1 <ul style="list-style-type: none"> Create a comprehensive e-repository of Road Safety completed works: <ul style="list-style-type: none"> - RSSC projects & relevant work of other TAC SC's; & - related relevant work of other organizations such as CITE/CARSP/CCMTA (WKDS/ Executive/ TAC Library) 	C.3.2 <ul style="list-style-type: none"> Institute new RSSC membership fee, to be dedicated to Road Safety projects/research (Executive/CEC/TAC PIDIS) 	C.3.3 <ul style="list-style-type: none"> Establish a Working Group to explore Alternate Modes of Recruitment into the RSSC (Executive) C.3.4 <ul style="list-style-type: none"> Create a RSSC Volunteer Program for retirees/external agencies/others (Executive)
4 (2017)	A.4.1 <ul style="list-style-type: none"> Create framework for a new governing body to regulate and administer "<u>Road Safety Professional</u>" designation, nationally (Executive/RSPS) 	A.4.2 <ul style="list-style-type: none"> Conduct initial workshops toward developing 5 Year Strategic Plan for the RSSC through 2019-2023 (Executive) 		B.4.1 <ul style="list-style-type: none"> Develop awareness campaign to promote "<u>Road Safety Professional</u>" as a profession (LS/RSPS/Executive) 		C.4.1 <ul style="list-style-type: none"> Develop other suitable training and educational materials (WKDS) 	C.4.2 <ul style="list-style-type: none"> Establish a Road Safety grant, & link into Road Safety Professional courses (Executive/WKDS/ CEC/TAC) 	
5 (2018)	A.5.1 <ul style="list-style-type: none"> Seek TAC Approval for new governing body to regulate and administer "<u>Road Safety Professional</u>" designation, nationally (Executive/RSPS) 	A.5.2 <ul style="list-style-type: none"> Finalize 5 Year Strategic Plan for the RSSC through 2019-2023 & present to CEC (Executive) 		B.5.1 <ul style="list-style-type: none"> Implement awareness campaign to promote "<u>Road Safety Professional</u>" as a profession (LS/RSPS/Executive) 		C.5.1 <ul style="list-style-type: none"> Roll-out other suitable training and educational materials (WKDS) 		

Legend:

- Executive (RSSC Executive)
- LS (Liaison Subcommittee)
- PSACS (Paper Sessions & Annual Conferences Subcommittee)
- WKDS (Workshop & Knowledge Development Subcommittee)
- PIDIS (Project Idea Development & Initiation Subcommittee)
- RSEAS (Road Safety Engineering Award Subcommittee)
- CRaSH (Canadian Road Safety Engineering Handbook Subcommittee)
- RSPS (Road Safety Professional Subcommittee)

NOTE:

The above "5-year Strategic Plan for the RSSC (2014 – 2018)" was approved in April 2013.